

PDSA Animal Awards

Recognising animal bravery or devotion to duty

Information and nomination form



pdsa.org.uk

© The People's Dispensary For Sick Animals 04/23
Registered charity nos. 208217 & SC037585

pdsa
THE VET CHARITY FOR PETS IN NEED

PDSA Animal Awards

Recognising animal bravery or devotion to duty

PDSA Dickin Medal

The PDSA Dickin Medal is the most famous and oldest of our awards - instituted in 1943 by PDSA Founder Maria Dickin, CBE. The award acknowledges outstanding acts of bravery displayed by animals serving with the Armed Forces or Civil Defence units in any theatre of war worldwide. Recognised as the animal equivalent of the Victoria Cross, it's the highest British honour for animal bravery in military conflicts.

PDSA Gold Medal

Widely regarded as the animal equivalent of the George Cross, the PDSA Gold Medal recognises animals whose incredible bravery and dedication resulted in the saving of human or animal life in extraordinary situations.

PDSA Order of Merit

The PDSA Order of Merit is the animal equivalent of the OBE: it recognises any animal whose outstanding acts of devotion embody the contribution animals make to peoples' lives.

PDSA Commendation

The PDSA Commendation aims to celebrate the unparalleled devotion and enrichment that animals bring to our lives.

What happens next?

If you'd like us to consider a candidate for any of the above awards, please complete and return the nomination form to us.

Once you've returned your completed form and supporting paperwork, we'll send you confirmation that they've been received. Your nomination will then be considered for the most appropriate award.

Don't worry if you don't hear back from us immediately as the process can take some time. PDSA Council meets four times a year to consider award nominations; we take each one very seriously and we'll keep you informed as your nomination progresses.

Check you have enclosed the following:

- Nomination form.
- Eye witness account/supporting paperwork.
- Photographs of the animal with and without owner/handler.

If you'd like to know more, please email: animal.awards@pdsa.org.uk

Nomination form

Name of nominee:

Address:

.....

..... **Postcode:**

Daytime phone number: Email:

Animal's name: Date of birth:.....

Please tick as appropriate:

Are you nominating

a dog? a cat? other? Please specify:

Are you the owner/handler? Yes No

If you're not the owner or handler, you'll need the permission of the animal's owner and to include their details below.

Name of owner:

Address:

.....

..... **Postcode:**

Daytime phone number: Email:

By submitting and signing this nomination form, you consent to full unrestricted use of the details of your nomination (and/or award if you are successfully selected), your image and that of the animal nominated in this form to be utilised in all forms of fundraising, marketing and publicity, including but not limited to digital, social and physical media platforms indefinitely.

Name of nominee: Date:

Name of owner: Date:

(If different from above)

Please tell us where you heard about the PDSA Animal Awards Programme:

.....

Please tell us more

We'd like to know as much as possible about the animal you've nominated. On a separate sheet of paper, please describe in detail why you believe the animal deserves an award. You can help us in the award process by giving the date of the incident and including any supporting paperwork that might be useful.

Along with your statement we'll also need two of the following:

- **eye witness account(s).**
- **corroborative statement(s) from any of the services attending the incident, i.e. police, fire service, ambulance service, or military personnel.**
- **a character reference (if you're unable to obtain either an eye witness account or corroborative statement).**

For further advice, please email: animal.awards@pdsa.org.uk

Please return this form, along with supporting evidence by email to: animal.awards@pdsa.org.uk or by post to:

Animal Awards, PDSA, Whitechapel Way, Priorslee, Telford, Shropshire, TF2 9PQ

We'd love to keep you up to date on PDSA's work.

Using telephone and email to keep you updated on PDSA's work and fundraising helps us to reduce our costs and help more pets in need. If you are happy to receive information in this way, please complete your details below.

Tele. no.: _____

Email: _____

PDSA will never exchange or sell your information to another organisation for their own marketing purposes. As Data Controller PDSA will collect and use your personal information when you use or access our services, visit our websites, or help with our income generating activities. We only collect and use personal information necessary to fund and deliver our charitable veterinary services, and to carry out our associated legitimate business purposes such as direct marketing, business administration, and financial control. This may include talking to you about fundraising (such as appeals, competitions, commercial trading activities, events or sponsorships) and volunteering opportunities, or about pet insurance and animal welfare issues. In order to provide you with the best possible experience we will also use your personal information to help us decide what you may like to hear about and to personalise our communications and services.

Based on the services you use, or support that you give, we will retain your personal information for a reasonable period of time. For more details on how we use and retain your personal information, your data protection rights, or to contact our Data Protection Officer please refer to our full privacy policy pdsa.org.uk/privacy-policy or call us to request your own copy. If you'd like to opt out of our marketing and fundraising communications, simply call our friendly supporter services team on 0800 0199 166 to tell us your contact preferences.