PDSA's World Cup Sweepstake

Whether you're a footy fan or not, this is a really easy way to raise funds with your friends, family or colleagues, whilst helping PDSA.

HOW TO PLAY

- 1. Simply print out the World Cup Sweepstake cutouts and poster.
- 2. Cut out the team flags, fold them and put them in an envelope or container
- 3. Decide how much to charge per entry, we suggest a minimum £2 per entry, but the higher the amount the more you'll raise!
- 4. Get people in the office, your neighbours, friends or family to pay their entry fee and draw a name at random.
- 5. Make sure you sell all of the teams. If any are left, gently persuade those who have already played to have a second go!

- 6. Make a note of who picked which team on the poster overleaf and put it up somewhere everyone can see. You can cross off teams on this poster as they get knocked out of the tournament.
- 7. We suggest that half of the total prize pot is donated to PDSA with the other half going to the person with the winning team at the end of the tournament. Alternatively, the prize for the winner could be a hamper or similar, so all the money you raise goes to PDSA.
- 8. Once the World Cup is over, you can pay your money to PDSA, please just get in touch fundraising@pdsa.org.uk

As the UK's leading veterinary charity, we help save sick and injured pets all across the UK.

For more information on how you can help please call **0800 508 8323** or visit **pdsa.org.uk/fundraising**









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