

Gaming Transparency

Overall, 41% of income from PDSA's gaming activity in 2018 went directly to PDSA. The remaining 59% was used towards recruiting new players and running costs, including the prize fund. This percentage includes the activity of our 6 Raffles and our Weekly Lottery, as well as the income from the external draws run by People's Postcode Lottery (where PDSA is the named direct beneficiary.)

Shown below is a breakdown of income and expenditure for PDSA's in-house Gaming activity (Raffles and Weekly Lottery), which in 2018 raised over £1.6m and helped treat over 470,000 pets. From this amount, 76% helped pay directly for the 13 sick or injured pets we treated every single minute. From everyone at PDSA, thank you for your support!

PDSA - RAFFLE & LOTTERY COMBINED INCOME

