

Section F Protecting your personal data

PDSA will never exchange or sell your information to another organisation for their own marketing purposes. As Data Controller PDSA will collect and use your personal information when you use or access our services, visit our websites, or help with our income generating activities. We only collect and use personal information necessary to fund and deliver our charitable veterinary services, and to carry out our associated legitimate business purposes such as direct marketing, business administration, and financial control. This may include talking to you about fundraising (such as appeals, competitions, commercial trading activities, events or sponsorships) and volunteering opportunities, or about pet insurance and animal welfare issues. In order to provide you with the best possible experience we will also use your personal information to help us decide what you may like to hear about and to personalise our communications and services.

As a participant in the PDSA Pet Care scheme we need to be able to use your personal information to deliver our veterinary services and tell you more about our range of products and services that may be of benefit to you and your pets. We may need to use your personal information for the prevention of fraud and to identify the misuse of our services. We will also need to share your personal information with our service providers (for example private practices which participate in the PDSA Pet Care scheme), or where we are legally obliged to do so.

Based on the services you use, or support that you give, we will retain your personal information for a reasonable period of time. For more details on how we use and retain your personal information, your data protection rights, or to contact our Data Protection Officer please refer to our full privacy policy

<http://www.pdsa.org.uk/privacy-policy> or call us to request your own copy. If you'd like to opt out of our marketing and fundraising communications, simply call our friendly supporter services team on **0800 0199 166** to tell us your contact preferences.

If you're happy to receive marketing and fundraising information in any of the following ways please tick the relevant boxes:

Mail Yes No / **Email** Yes No / **SMS** Yes No / **Phone** Yes No

Please refer to our full privacy policy <http://www.pdsa.org.uk/privacy-policy> for more details

Checklist

- I have completed:** Section A, About You Section B, About Your Pet
- Section C, Your Pet Care practice Section D, Confirmation of benefits
- Section E, Payment options Section F, I have read, understood and where applicable updated PDSA's 'Protecting your personal data' section

Owner's declaration

- I confirm the pet named in Section B lives with me at the address provided in Section A.
- I understand that PDSA reserves the right to verify any information provided and if found to be false, my participation in the PDSA Pet Care scheme may be withdrawn.
- I understand that the benefits of the PDSA Pet Care scheme can only be provided for the pet named in Section B, at the practice named in Section C.
- I understand that if I miss a monthly payment, the service may be withdrawn.
- I accept the terms and conditions issued by PDSA Direct Debits for the provision of the agreed PDSA Pet Care scheme. I am 18 years old or over.

Sign _____

Print _____ Date _____

PDSA Pet Care scheme application form

If you need help
with this form,
please call us on
0808 164 5040

How to join PDSA Pet Care scheme

- 1 To join the PDSA Pet Care scheme, your application form should be completed and processed before your pet needs treatment.
- 2 Access to the scheme will be available once PDSA has processed your first payment and your ongoing payments have been set up. **We must be able to call you to do this, so please make sure you provide an up to date phone number.**
- 3 You will then receive an email confirmation and a welcome pack in the post.

Who can apply?

You can apply if you live in the postcode catchment of a veterinary practice offering the PDSA Pet Care scheme, and receive support through any of the following:

- 1 Housing Benefit
- 2 Means-tested support with Council Tax
- 3 Universal Credit with Housing Element
- 4 Rate Relief (N.I only)

You also need a bank account that accepts Direct Debits. **Check with your bank if you are unsure whether your bank account is suitable.**

Sending us your application

You can do this quickly and easily by sending clear photos or a scanned image of your completed form and proof of benefits to petcare@pdsa.org.uk or to the postal address below:
Vet Support, Whitechapel Way, Priorslee, Telford, Shropshire TF2 9PQ

**PDSA Pet
Services are
funded by people
using our services
and other
supporters**

For more
information on how
you can support us,
visit
pdsa.org.uk

pdsa
SAVING PETS CHANGING LIVES



Section A
About you

Mr / Mrs / Ms / Miss _____ Forename _____
Surname _____
Address _____
Postcode _____

Please provide both your email and contact numbers, without these we will not be able to process your application
Email _____
Telephone number _____ STD code _____ Mobile number _____

Section B
About your pet

Name _____
Species – dog / cat _____
Breed _____
Colour _____ Gender _____ Age _____

Section C
Your Pet Care practice

Please complete practice details or ask your practice to stamp.

Practice name _____
Practice address _____
Practice postcode _____

Practice stamp

Section D
Confirmation of benefits

Please enclose proof of benefits or ask your local authority to complete this section.
Important - we will not return any proof of benefit documents unless you tick this box

I can confirm that the applicant named on this application form is currently awarded means-tested help with their rent or Council Tax liability through an award of:

Housing Benefit Council Tax Support/Reduction Universal Credit with Housing Element
(please tick as appropriate)

Note
Other council tax reductions such as single person discount, second adult rebate or council tax exemption etc. cannot be accepted.

Signature _____
Name _____
Date _____
Office stamp

Section E
Payment options

- I would like PDSA to take my full payment, of £54 with one months Direct Debit
- I would like to spread the cost with an initial £9 fee followed by 10 monthly payments of £4.50

I agree that the following monthly payments can be collected from my bank account:

1 monthly payment of £9 followed by
 10 monthly payments of £4.50 on 1st 7th 14th 21st

Instruction to your Bank or Building Society to pay by Direct Debit

To The Manager _____ Bank / Building Society _____
Bank / Building Society account number Branch sort code - -
Address _____
Postcode _____
Name(s) of account holder(s) _____
Signature(s) _____ Date _____
Service user number **1 6 8 1 3 5**

Instructions to your Bank or Building Society

Please pay PDSA Direct Debits from the account detailed in this instruction, subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with PDSA and, if so, details will be passed electronically to my bank/building society.

Bank and Building Societies may not accept Direct Debit instructions from some types of account.